

# circle



Experience life.  
Together



# cirqle



## Experience life. Together

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Starting with the idea that memories exist in context, we build **Cirqle**, a new storytelling platform. Cirqle replaces conventional hashtags with a powerful combination of collaboration and curation tools, as well as respect for users' privacy.

Some stories are meant for small, private cirqles, while others should have worldwide reach. With this in mind, we built a content-centric app, one that allows users to decide which stories and communities are worth following, as opposed to simply following friends as a sign of respect.

**Cirqle** is for storytelling, co-creation, connecting with new friends, and exploring the world through thousands of pairs of eyes. It's not another Instagram. Think Pinterest, but for real life.

To try Cirqle, visit [www.cirqle.com](http://www.cirqle.com) or the App Store.

## The Team

Cirqle was created by an international team of developers, designers and community managers in Amsterdam, Berlin and New York. The company is based in the Netherlands.

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